



The following questions are closely related and interconnected, and Zara Selam Media has chosen to address them together:

1. Does the vision of Zara Selam Media align with the vision and sacrifice of Eritrea's martyrs?
2. Does the mission of Zara Selam Media deviate from the goals of the Eritrean people's struggle for independence?
3. How does Zara Selam Media define patriotism within the context of its mission and approach?
4. Zara Selam Media identifies itself as non-partisan — does that position imply being anti-government or anti-country?

Zara Selam Media — Vision, Patriotism, and Non-Partisanship



1. Alignment with the Sacrifice of Eritrea's Martyrs

🕯️ Honor • Sacrifice • Unity

The vision of Zara Selam Media fully aligns with the noble vision and heroic sacrifices of Eritrea's martyrs. It is deeply saddening to witness how their sacrifices have been misused to advance divisive political agendas. Many groups claim exclusive ownership of the martyrs' legacy, using it to justify narrow partisan positions.

Zara Selam Media emphasizes that political groups and their supporters must stop exploiting the sacrifices of our martyrs for partisan gain. The martyrs' struggle was **national in spirit and purpose**. They gave their lives for the entire nation of Eritrea and for all Eritrean people — not for any party, faction, or political ideology.

Their sacrifice was rooted in the pursuit of **justice** ⚖️, **equality** 🤝, **freedom of expression** 🗣️, **unity** 🤝, and **tranquility** 🌿 — the foundations of democratic life.

They envisioned an Eritrea admired across Africa, not a country whose citizens are scattered across the world seeking refuge or a better life. They dreamed of a nation where Eritreans live peacefully with one another, regardless of religion or culture.

In this sense, the vision of Zara Selam Media perfectly aligns with the goals of the Eritrean people's struggle for independence.

2. Commitment to National Unity and Dialogue

👐 **Respect • Listening • Community**

Zara Selam Media seeks to narrow divisions among Eritreans, encourage respectful dialogue, and promote humility and mutual understanding. It aims to cultivate communities where Eritreans listen to one another, treat each other with dignity, and strengthen the quality of life in their neighborhoods.

This is the true essence of independence — supported by economic stability that allows Eritreans to thrive in their beloved country ER.

3. Definition of Patriotism

ER ❤️ **Love of Country • Loyalty • Justice**

Zara Selam Media defines patriotism according to credible dictionaries:

- **Merriam-Webster:** “love for or devotion to one's country”
- **Cambridge Dictionary:** “the feeling of loving your country more than any others and being proud of it”
- **Collins Dictionary:** “love for your country and loyalty toward it”

Where Zara Selam Media differs is in rejecting the misuse of the term. Patriotism does **not** mean blind loyalty to all government policies or programs.

True patriotism is rooted in:

- Respect for the Eritrean nation ER
- Honor for the sacrifices of our martyrs 🕯️
- Commitment to justice ⚖️ and equality 🤝
- National unity and tranquility 🌿

Zara Selam Media rejects the harmful practice of labeling government supporters as “nationalists” (ሃገራዊ) and critics as “non-nationalists” (ዘይ ሃገራዊ). Such labels shut down meaningful dialogue and deepen division.

4. Non-Partisanship: Not Anti-Government, Not Anti-Country

⚖️ 🌿 **Neutrality • Peace • National Interest**

Zara Selam Media identifies itself as non-partisan, and this position is not anti-government nor anti-country. The founders consider themselves patriots and Eritrean nationalists who have long worked for the wellbeing of the Eritrean people.

Advocating for peace 🌿, encouraging adherence to Eritrea's cherished cultural values 🌿, and promoting respectful relationships among Eritreans and their neighbors does not imply support or opposition to any political group. It is **pro-Eritrea** and **pro-people**.

Zara Selam Media expects differing labels from both government supporters and opposition groups. Despite this, it will remain steadfast in its non-partisan stance. In today's environment — where social media is saturated with partisan accusations and counter-accusations, and where verified information is difficult to find — non-partisanship is essential.

Zara Selam Media aims to be a **voice of reason** 🌿, advocating for peace among Eritrean communities and individuals everywhere.