



English	ትግርኛ
 In Tigrinya, <i>Zara</i> refers to a natural stream of water that emerges from plateaus, hills, and other raised landscapes — a steady flow that often continues even through the dry season. In the spirit of this life-giving stream, <i>Zara Selam Media</i> aspires to become a continuous current of peace, understanding, and harmony within our community. Just as a <i>Zara</i> nourishes the land it touches, our mission is to cultivate peaceful coexistence, strengthen communal bonds, and support constructive dialogue across all areas of our shared life Zara Selam Media is a stream of peace - a steady flow that nourishes the flowers of Eritrean identity, culture, and unity. Our mission is to nurture harmony among Eritreans both at home and across the global diaspora. For too long, our people have lived with political division, mistrust, and painful fragmentation. <i>Zara Selam Media</i> exists to help heal these wounds by returning to the timeless cultural values of our forefathers - values that once held our society together with harmony, dignity and strength. We strive to revive and promote the Eritrean traditions of: • Speaking truth with courage and humility • Practicing generosity and kindness to one another • Honoring elders, mothers, and community leaders with respect	 ብትግርኛ ዛራ ማለት ናይ ተፈጥሮ ማይ ካብ ጎቦታትን ሰንጭሮታትን ኩርባታት ካልኣ ልዕል ዝበሉ ቦታታትን ዝፍልፍል ዋላ ሓጋይ ዘይነቅጽ ውሓዚ ማይ ማለት እዩ። በዚ ምስልን መልክዕን መንፈስን እዚ ኸኣ ዛራ ሰላም ሚድያ ቀጻሊ ፈልፋሊ ውሓዚ ማይ ናይ ሰላም ኮይና ኣብ ሕብረተ ሰብና ብሰፊሑ ኣብ ዝተፈላልዩ ማሕበረ ሰብና ድማ ብንእስ ዝበለ ደረጃ ህድኣትን ምርድዳእን ሰላማዊ ርኽክብን ከተማዕብልን ከተደልድልን ትግስግስ። ከምቲ ዛራ ማይ ነቲ ኣብ ከባቢኣ ዘሎ መሬትን ሳዕርን ተኽልን ተስትዮ እዋ ተልምዖ ድማ ተልእኾና ኣብ ምሉእ ህዝብና ብሰላም ሓቢርካ ምንባርን፣ ማሕበረሰባዊ ዝምድና ምድልዳልን፣ ሃናጺ ዝኾነ ሓሳብ ምልውዋጥን፣ ክትዕን ኣብ ኩሉ ሂወቱ ክተማዕብል ክትሰርሕ እያ። ዛራ ሰላም ሚድያ ከምቲ ዛራ ማይ ውሓዙ ንዕንባባ ዘስትያ ነቲ ኤርትራዊ እንታይነትናን ባህልናን ሓድነትናን የፀንግሎ። ተልእኾና ነቲ ህዳኣ ሃለዋት ኣብ ውሽጢ ሃገርን ወጻኣን ዝከብሩ ኤርትራዊያን ንምኽብኳስ እዩ። ህዝብና ንነዊሕ ጊዜ ኣብ ዘይምትእምማንን ኣብ ፖለቲካዊ ምምቕቓልን ኣብ ኣሰቃቂ ምፍንጫልን ንነዊሕ እዋን ጸኒሑን ብእኡ ተሳቓዩን እዩ። እምበኣር ዛራ ሰላም ሚድያ ዝተበገሰትሉ ምኽንያት ዚከ ንነዊሕ ዝጸንሐ ቁሰሊ እዚ ንምሕዋይ ናብቲ ኩሉ ጊዜ ዘይበልን ዝሰርሕን ውርሻ ዝሓለፉ ወለድና ነቲ ዝሓለፈ ሕብረተ ሰብና ብሰላምን ብስምምዕን ጠርኒፍዎ ዝጸንሐ ልምድን ባህልን ብምምላሰን ብምምርኳስን እዩ። ዝበን ዝሰዕባ ጥንታውያን ልምድታትን ተግባራትን ኣብ ምሕያልን ምምዕባልን ከኣ ንጽዕትን ንጽዕርን፡ • ብትብዓትን ትሕትናን ሓቂ ምዝራብ • እብ ነንሓድሕድካ ሕያውነትን ልግሲን ምዝውታር • ዓበይቲ ኣቦታትን ኣዲታትን ናይ ሕብረተ ሰብ መራሕትን ምኽባር

• Engaging in polite, patient, and peaceful dialogue • Upholding our shared heritage above political differences By watering these cultural seeds, we believe a wide and open path to peace will emerge - a path where Eritreans can speak to one another again, where unity becomes possible, and where our culture becomes the bridge that reconnects us. Zara Selam Media exists to cultivate this path - one drop, one stream, one flower at a time. We undertake this mission with the hope and confidence that the Almighty God will bless our efforts and guide us toward peace.	• ኣብ ትሑትን ዕጉስን ሰላማውን ዝርርብን ዘተን ምእማንን ምዝውታርን • ናይ ሓባር ውርሻናን ልምድናን ልዕሊ ፖለቲካዊ ፍልልይና ምኽባር ነዞም ናይ ልምድታትና ዘርኢ ብምስታይ ኸኣ ገፊሕ ናይ ሰላም መንገዲ ተሃኒጹ ኢርትራውያን ኣብ ክንዲ ምትፍናን ነንሓድሓዶም ዝዛረቡሉ ሓድነት ዝክላለሉ ባህልናን ውርሻናን ከኣ ድንድል ኮይኑ ዘራኽበና ሃዋህው ክፍጠር ከምዝኽእል ንኣምን። እምበኣር ዛራ ሰላም ሚድያ ነዚ መንገዲ'ዚ ሓደ ንጥብ ፣ ሓደ ዛራ ፣ ሓንቲ ዕምባባ ኣብ ሓደ ግዜ እንዳገበረት ክትከሰኩሰ እያ ተበጊላ። ነዚ ዕላማ እዚ ከነበግስ እንክለና ልዑል እግዚኣብሔር ንጸዕርታትና ክባርኹን ናብቲ ናይ ሰላም መንገድና ክመርሓናን ከምዝኾነ ብተአማምነት ተተስፊና ኢና።
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