



🌱 **Should Zara Selam Media discuss religion, given that faith is a personal matter?**

🌱 **Eritrea is religiously and culturally diverse — doesn't discussing religion risk being sensitive or divisive?**

🌿 These two questions are closely related, so Zara Selam Media addresses them together.

🌱 **Zara Selam Media advocates for peace among all Eritrean communities, regardless of religious belief.** We do not promote any specific religion; rather, we encourage all believers in God to speak to one another in a peaceful, civil, respectful, and humble manner. Our focus is on the shared moral values that uplift communication and strengthen unity.

🌱 **We encourage all Eritreans to embrace the peaceful message of God, regardless of the medium through which they receive it.** Believers should be examples of kindness, humility, and respectful communication.

🌸 **Zara Selam Media supports unity within religious diversity.** Differences in religious practice should never be a source of division. Instead, they should be a strength — a reminder that Eritreans can live together in harmony while honoring their individual faith traditions.

🌸 **We believe religious faith can serve as a powerful venue for encouraging kindness, respect, and responsible communication.** Our mission emphasizes listening with patience, speaking with humility, and engaging one another with dignity. When Eritreans begin to listen to each other and communicate politely, peace becomes possible.

🌻 **Therefore, discussing religion should not be avoided.** When approached with sensitivity and respect, religious teachings can inspire believers to treat one another with compassion. Peace is rooted in respectful communication and patient listening. If believers begin thinking about peace — and religious leaders begin teaching peace — the impact will be overwhelmingly positive.

🌻 **Zara Selam Media recognizes that every church member holds strong beliefs in their own denomination's teachings, dogma, and practices.** At the same time, believers should remain mindful of how they treat others and strive to be examples of respect, humility, and peace.

🌲 **In conclusion, when Zara Selam Media speaks about religion, it is only to encourage harmony, respect, kindness, and responsibility.** This approach strengthens peace and reduces animosity that may arise from religious differences.

🕯️ This brings us back to the question: *“Eritrea is religiously and culturally diverse — doesn’t discussing religion risk being sensitive or divisive?”* Zara Selam Media does not engage in denominational debates or doctrinal matters. We do not advocate for one religion over another. As long as our message does not offend any believer or faith tradition, we should not shy away from discussing religion in the context of peace. Peace is a shared goal of all religions, and Zara Selam Media embraces that common ground.

🌲 **The founders of Zara Selam Media are proud believers of the Orthodox Tewahdo faith, and we are open about our involvement in the Eritrean Orthodox Tewahdo Church.** However, this does not mean we preach or promote Orthodox teachings through Zara Selam Media. Instead, we draw from our deep faith to strengthen our commitment to peace. We believe that any mission succeeds when it is rooted in a good heart, guided by moral purpose, and blessed by God.

We pray for God to bless the mission of Zara Selam Media and to grant us guidance and strength.